

## - THE HOMEFRONT FOUNDATION -

Since the beginning of time people everywhere used stories to teach, entertain and inspire. Storytelling is needed more today than ever before. It is our mission to continue this tradition. Storytelling is therapeutic, it serves as a coping strategy and allows us to connect. Our structured approach to discovering, developing and telling stories allows for individuals to share, connect and motivate others.

*"Our lives are made up of millions of stories, it is up to you which ones you will tell"*



### **WHO WE ARE:**

Founded by combat veterans and partnered with executive coaches, military leaders, organizational psychologists and consultants from various professional backgrounds our team knows the value of communication, values and leadership. From the battlefield to the boardroom, we are experienced leaders whose first hand experiences and deep understanding of people help you see the value of your story.

### **WHAT WE DO:**

Through tailored workshops and events participants get a unique look at storytelling, its uses and how they can leverage their own story personally and professionally. Our approach and proven methods are designed to safely discover stories, craft messages and develop techniques that make sharing meaningful. It is our goal to drive participants to a short story that has structure, format and value.

Our clients and partners from across the nation have ranged from employee resource groups, student organizations, first responder teams, military installations, veteran/family retreats, and many more. We facilitate workshops, large and small, to include: wellness retreats, company team building events, leadership development programs and community engagements. The work we do is meant to give you and your people an extremely valuable tool that can be used anywhere or anytime.

*"Learning to tell my story has helped me transition and reconnect with my family and colleagues" David T.  
(Finance Manager / US Army)*

*"Your workshop allowed us to build relationships in one day that could have taken years" (University West Florida)*

